



# OKTOBERFEST

## AT WACHUSETT MOUNTAIN

### Oct. 21-22, 2017 \* 10am-5pm

Your Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Please list all items for sale: \_\_\_\_\_

\_\_\_\_\_

**Booth sizes vary based on location. Please select your top 3 choices in the location you'd prefer from the attached maps. More than one booth can be purchased.**

Booth Location	Cost	Please Select # of Spaces Below (use attached sheets for location)	TOTAL DUE
Main Lodge (space size varies)	\$195		
Front Hall (space size varies)	\$175		
Granite Room (space size varies)	\$155		
Craft Tent (10x10 space)	\$115		
Outside (10x10 space)	\$105		
Electricity (per booth)	\$10		
Table (tent/outside vendors only)	\$5/table		

	<b>TOTAL</b>	
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- FULL PAYMENT** is due at time of application.
- Deadline for application submission for OktoberFest: **8/18/2017**
- All applicants must submit product photos.
- Please note that tables are no longer included for tent/outdoor vendors

**NEW!**  
Earlier deadline this year!



**PAYMENT METHOD:**

**Check #:** \_\_\_\_\_ Check payable to: Wachusett Mountain Associates

499 Mountain Road, Princeton, MA 01541  
Attn: Festival Vendor Application

**Credit Card #:** \_\_\_\_\_  VISA  MC  OTHER \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

I, the undersigned, have read and agree to the Rules and Regulations insert included with this application form.

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/2017

## JURYING RULES:

- **OktoberFest is not a juried craft fair, though preference will be given to vendors who create/build/produce their own crafts/goods.** Wachusett Mountain reserves the right to wait-list or reject any application for any reason. A limited number of 'similar' crafters will be accepted into the show.
- Please send pictures of the crafts you would like to sell at OktoberFest. On your application be sure to list ALL the items for sale, if you do not list an item on your application we reserve the right to ask you to remove that item from your vendor booth.
- Acceptance as a craft vendor at OktoberFest is based on a first come first serve basis, we will not reserve a spot until the completed (and paid in full) application has been received, reviewed and accepted.

## EXHIBITS:

- Each **INDOOR (Covered Walkway/Main Lodge/Granite Room)** exhibitor is provided their space, one 6-8' table with (2) chairs and electricity if requested and paid for. Measurement of indoor spaces vary (booths are not 10x10). Spaces will be marked with tape and your booth must fit within this space. Please be sure to fill out the attached maps for your 1st, 2nd and 3rd space choices.
- Each **OUTDOOR** exhibitor is provided a 10x10 space. Tables can be added on for \$5 fee each or you are welcome to bring your own. Electricity is also available outside for \$10/booth.
- You will only have your 10x10 space with NO space around the booth as booths are placed side to side.
- You are permitted to request two spaces and a decision to allow this will be made by Wachusett Festival Organizers.
- Feel free to decorate your booth as you wish.
- Remember to bring extra power cord/extension cord if needed.
- There are **no pop-up tents allowed inside the building.**
- Exhibits must be manned for the entire festival.
- Anyone that is serving or sampling food **must submit an application to the board of health in Westminster, MA.**

It is **VERY IMPORTANT** that **Booths are manned until 5pm both days. Booths may not be broken down until end of show on Sunday at 5:15 pm.** Anyone leaving early, without notifying show management will not be asked to participate the following year.

**PLEASE NOTE:** While we can guarantee your requested booth location (unless you are notified prior to the show and alternate arrangements are made), we cannot guarantee specific booth placement within your requested location. If you would like to request a specific placement, please provide a 1) map of a previous year and 2) photo of your booth in that location. Placement will be provided on a first come, first serve basis. Maps will be available at least one week prior to the show and you can call to ask your location for set-up purposes. Festival staff reserves the right to move vendors around as necessary on the day prior to and of the show.

## VENDOR REGISTRATION

Upon arrival please check-in at **customer service** in the main lodge. You will receive your vendor packets that will include:

- TWO exhibitor badges; TWO complimentary festival tickets; TWO skyride tickets; Lay-out map; Schedule
- Please note that if you have more than 2 people exhibiting at your booth please e-mail me a list of names and the day and time they will be working to [audra@wachusett.com](mailto:audra@wachusett.com), or be prepared to leave a list at the customer service desk. In the case that a different vendor might come to replace an existing vendor (switching shifts) please pass along vendor badge as there are limited extra badges.
- Once ticket sales begin, anyone entering the area must pay admission unless they are wearing an exhibitor badge, or on the will call list with proper ID.

## SET UP TIMES:

- All booths must be fully in place by 9:30 am Saturday. Doors open to the public at 10:00 am.
- Doors to the lodge will open at 7am for vendor set-up on Saturday morning.
- Sunday exhibitors are welcome to enter at 8am. If you need more time for your set up please contact me to make arrangements.
- We will allow limited set-up on **Friday from 12pm-7pm.** All vendors must exit the building at 7pm and can continue set-up on Saturday morning.

## UNLOADING & PARKING:

You may drive onto the grounds in order to unload your things into your exhibit space. After unloading, please move all vehicles **BEFORE 9:00 a.m.** to the parking lot in front of the lodge. Please check with parking lot attendants in the area if you have any questions. You **must** park in the parking lot since the entire grounds will be used for the festival. \* DO NOT drive on lawns or grass. Vehicles must remain on the pavement at all times.

## LIABILITY

Exhibitor agrees to protect, save and keep Wachusett Mountain Associates, all presenting sponsors and their representatives and agents forever harmless from any claims or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor, or those holding under or through the exhibitor, and exhibitor shall indemnify and hold them harmless, against any and all loss, costs, damage, liabilities, causes of action, debts or expenses arising from or by reason of any injury to exhibitors, their employees, agents or guests or property from any cause whatsoever prior, during or subsequent to the period covered by the contract. When acts of God, work stoppages or any other cause not within the control of show management make it impossible for exhibitor or any of his materials to occupy or function in the show premises, the Exhibitor shall waive any claim for damages or compensation. IN ADDITION, EXHIBITOR FURTHER ACKNOWLEDGES THAT INSURANCE COVERING THE EXHIBITOR AND HIS PROPERTY AGAINST DAMAGE, PROPERTY AND BUSINESS INTERRUPTION LOSSES ARE THE SOLE RESPONSIBILITY OF THE EXHIBITOR.

**We look forward to seeing you at the show! For questions, please contact Audra Kirtland—978-464-2300 x3703 or [audra@wachusett.com](mailto:audra@wachusett.com).**