



28th Annual Labor Day Sale

September 4—September 7, 2020

Sponsorship Information

DESCRIPTION: A full weekend of fantastic sales at our annual MTNside Labor Day Sale. The weekend includes Special "Family Fun Days" featuring activities for kids, music on the mountain and a craft beer party!

AUDIENCE: This sale bring people in from all over Central & Eastern MA

SPONSORSHIP OPPORTUNITIES

Join us for a day or the full weekend! This is a great opportunity to put your company and products in front of hundreds of people each day!

Sponsorship Includes:

- 10 x 10 Preferred location for your Exhibit/Sampling Booth
- Electric
- Tables

Choose Exhibit/Sampling Day(s) \$500/day

Friday Saturday Sunday Monday

All Four Days! \$1,500

Friday - Monday

EXTRA SPONSORSHIP OPPORTUNITIES

This year we are adding to our selection. The following opportunities are an add on to the above days or as a stand alone. Each option is \$1,000 for the full weekend.

Wi-Fi Sponsorship - \$1,000 / Weekend

Keep our attendees connected to the internet by sponsoring our festival Wi-Fi. Your company logo is splashed on our festival Wi-Fi login page thanking you for your sponsorship.

SkyRide Sponsorship - \$1,000 / Weekend

Your company can take folks to the top of Wachusett Mountain and back again to enjoy the spectacular views!! Company logo on a banner located at start of the SkyRide.

Stage Sponsorship - \$1,000 / Weekend

Your company can be the sponsors that brings the entertainment!

Your company logo will be featured on the banner placed behind the performance stage.

Company Name: _____ Contact Person(s): _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: (____) _____ E-mail: _____
Location Preference: Inside: _____ Outside: _____
Electricity: yes _____ no _____ # of Tables: _____ (2 max)

Select your Sponsorship Options:

Number of days @ \$500 each day _____

OR

All Four days \$1,500

Select an Add on \$1,000 each:

Wi-Fi SkyRide Stage

TOTAL ENCLOSED: \$ _____

PAYMENT METHOD:

Check payable to: Wachusett Mountain Associates

Mail payment and application to:

WACHUSETT MOUNTAIN SKI AREA

Attn: Tom Meyers

499 MOUNTAIN RD, PRINCETON, MA 01541

Credit Card #: _____

Name on Card: _____

Expiration Date: ____/____/____

RELEASE

1. I hereby RELEASE and forever discharge and hold harmless Wachusett Mountain Associates, Inc. and its successors and assigns from any and all liability, claims, demands, and causes of action, of whatever kind of nature, which may hereafter arise from my participation with the Event and/or any project, activity, or event sponsored, managed, arranged, or promoted by, or otherwise affiliated or associated with the Event. I understand and acknowledge that this Release discharges Wachusett Mountain Associates, Inc. from any liability or claim that I may have with respect to any bodily or other injury, illness, death, or property damage that may result from my participation.
2. To the fullest extent permitted by law, Exhibitor agrees to Indemnify, Defend and Hold Harmless Wachusett Mountain Associates, Inc., and all other additional insureds, their parents, subsidiaries, officers, directors, partners, representatives, agents and employees from and against any and all claims, suits, liens, judgments, damages, losses and expenses including legal fees and all court costs and liability (including statutory liability), arising in whole or in part and in any manner from injury and/or death of any person or damage to or loss of any property arising out of or resulting from performance of Exhibitor's obligations pursuant to this Agreement or pursuant to Exhibitor's staging and participation in the Event.
Exhibitor agrees to defend and bear all costs of defending any actions or proceedings brought against Wachusett Mountain Associates, Inc., arising in whole or in part out of any such obligations. The foregoing indemnity shall include injury or death of any of your employees or any subcontractor's employees and shall not be limited in any way by an amount or type of damage, compensation, or benefits payable under any applicable worker compensation, disability benefits or their similar employees benefit act. This indemnity shall survive the termination or cancellation of this Agreement.
3. I agree that I am responsible for the security of my own personal property, including my Booth and my products and any personal effects I bring to the Wachusett Mountain Ski Area's premises, and that the Wachusett Mountain Associates, Inc. cannot guaranty the security of my property. Should I leave any personal property, I do so at my own risk. Wachusett Mountain Associates, Inc. shall have no liability to me in the event of loss, damage, unauthorized use by any person or theft of any such property. I acknowledge that I need to purchase sufficient insurance to cover my own property.

I, the undersigned, hereby contracts with Wachusett Mountain Associates, Inc for participation in Labor Day Sale. I have read and agree to be bound by the provisions of this contract and the rules and regulations which are a part of this contract.

Signature: _____

Date: ____/____/2020

Please email festivals@wachusett.com with any questions or concerns.