



4rd Annual OktoberFest

October 3-4, 2020

Sponsorship Information

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| ATTENDANCE: | 5,000-7,000 / Weekend |
| DESCRIPTION: | A fun event where patrons can raise their steins and toss the empty kegs as they eat, drink and celebrate with live German music, contests, shows, craft and farmers' market vendors, and activities for the whole family. |
| AUDIENCE: | Our attendees are primarily from Central & Eastern MA Worcester County 30%; Middlesex County 29%; Norfolk County 11% |

SPONSORSHIP OPPORTUNITIES

GOLD - \$5,000 / Weekend

- Banner with your company logo at the festival entrance or at your booth
- 10 x 10 Preferred Exhibit or Sampling Booth Space
- Your company Handout at Festival Entrance
- Company Mention in Event Radio Advertising Company Logo on Event Website, Poster, Print Ads, Program
- Company Logo & Link Inserted in at Least 1 Email Eblast to Database of 60K
- Company Logo & Link Inserted in at Least 1 Social Media Post
- 8 Vendor Badges; 20 Festival Admission Vouchers & 20 SkyRide Vouchers

SILVER - \$2,500 / Weekend

- 10 x 10 Exhibit or Sampling Booth Space
- 1 (3x6) Banner Location
- Company Name on Event Website, Poster, Print Ads, Program
- Company Name & Link Inserted in at Least 1 Email Eblast to Database of 60K
- Company Name & Link Inserted in at Least 1 Social Media Post
- 4 Vendor Badges; 10 Festival Admission Vouchers & 10 SkyRide Vouchers

BRONZE - \$1,500 / Weekend

- 10 x 10 Exhibit or Sampling Booth Space
- Company Name and Logo on Event Website
- 2 Vendor Badges; 4 Festival Admission Vouchers & 4 SkyRide Vouchers

EXTRA SPONSORSHIP OPPORTUNITIES

This year we are adding to our selection of how you can be a sponsor at our festivals. You can sponsor one of the following as an add on to our Gold, Silver and Bronze Sponsorships or as a stand alone. Each option is \$1,000 and includes the benefits outlines below only.

Wi-Fi Sponsorship - \$1,000 / Weekend

Keep our attendees connected to the internet by sponsoring our festival Wi-Fi. Your company logo is splashed on our festival Wi-Fi login page thanking you for your sponsorship.

SkyRide Sponsorship - \$1,000 / Weekend

Your company can take folks to the top of Wachusett Mountain and back again to enjoy the spectacular views!! Company logo on a banner located at start of the SkyRide.

Stage Sponsorship - \$1,000 / Weekend

Your company can be the sponsors that brings the entertainment!
Your company logo will be featured on the banner placed behind the performance stage.

Select your Sponsorship Package:

GOLD SILVER BRONZE

Select an Add on:

Wi-Fi SkyRide Stage

Company Name: _____

Contact Person(s): _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ E-mail: _____

Location Preference: Inside: _____ Outside: _____ Electricity: yes _____ no _____ Tables: _____ (2 max)

TOTAL ENCLOSED: \$ _____

Signature: _____ Date: ____ / ____ / 2020

PAYMENT METHOD:

Check payable to: Wachusett Mountain Associates

Mail payment and application to:

WACHUSETT MOUNTAIN SKI AREA

Attn: Tom Meyers

499 MOUNTAIN RD, PRINCETON, MA 01541

Credit Card #: _____

Name on Card: _____

Expiration Date: ____ / ____